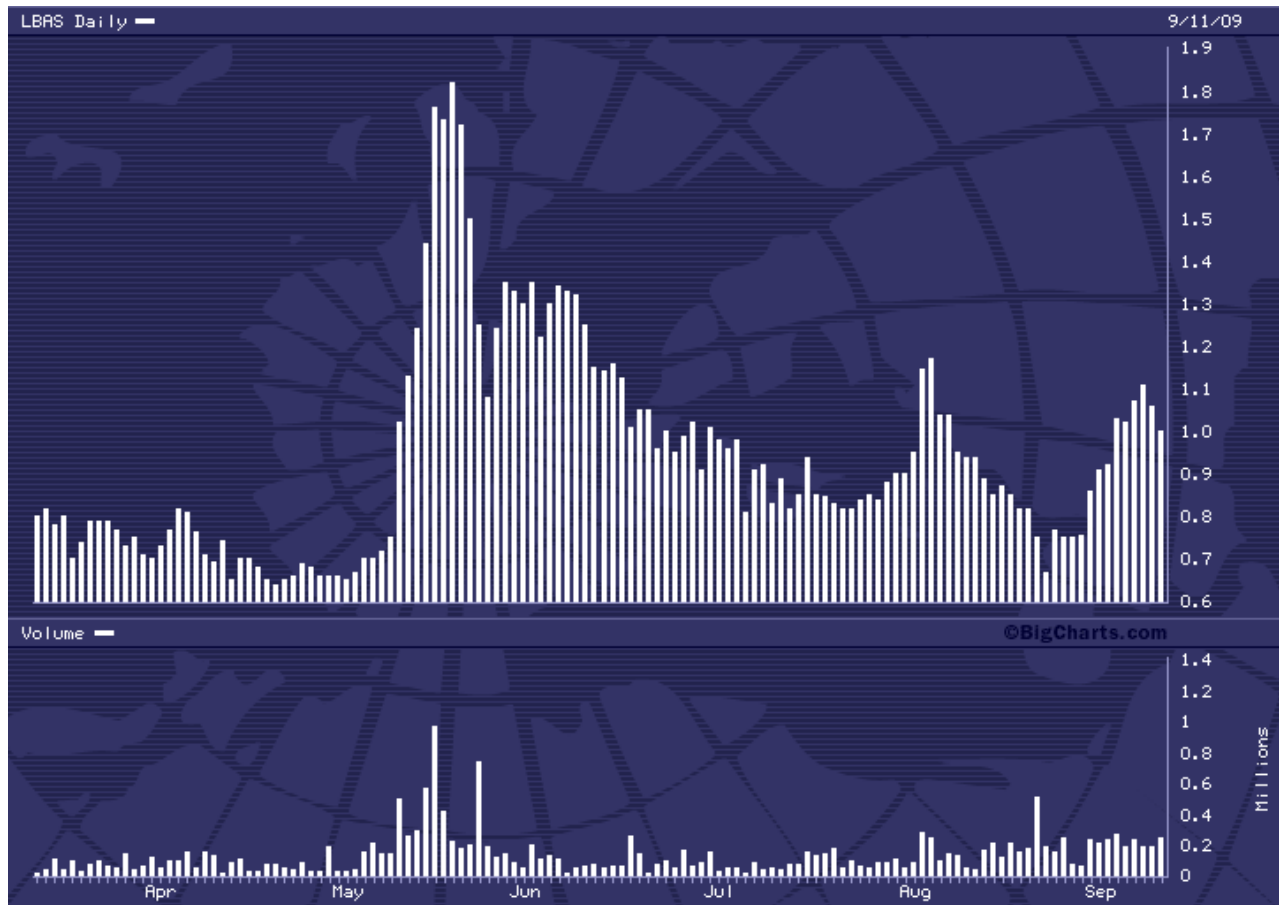




LOCATION BASED TECHNOLOGIES (LBAS) \$1.00



NEARING LAUNCH DATE !

On August 25th of 2008, shortly after finishing the taping of our Television segment featuring **Location Based Technologies (Symbol: LBAS)**, we wrote a brief report noting LBAS's potential to excite both customers and investors alike, as the company steps ever closer to an official launch date. Since that date, the shares have increased by 60% as the chart above shows.

While anything can happen on Wall Street and all things being equal, would expect the share price to be treated favorably for the balance of the year, being bolstered by both the eventual release of news that the product has received **"final" approval from the FCC** and from the expanded **market awareness** the company may enjoy (in other

words, more people simply knowing the company exists and knowing what the company is seeking to accomplish) by being featured on the **Wide World of Stocks** which can reach **as many as 100 million homes**.

While the shares are speculative due to the company's modest capital structure, there are many speculative investors which have returned to the market since the lows of March and who may find the share's potential irresistible, when they hear the story as told by **management** on a nationally broadcast program.

NEARING LAUNCH DATE.

It's only natural to believe the shares will move higher in anticipation of the product being released. However since no one can predict an actual release date (unforeseen delays are a part of life), no one can then predict with any accuracy, when a potential "pre-launch" move will start.

However, recent trading (see chart above) could be an indication that the move has already started. The basic trading/investing psychology here is "do investors want to own the stock **before** they announce the actual launch, or **after** the actual launch" (again assuming an official launch comes).

On May 28th of 2009, LBAS announced that it received its official Federal Communications Commission (FCC) number XCRLBPFK-140US for both its **PocketFinder®** and **PetFinder®** devices. Dave Morse, CEO of LBAS stated, "...this signifies that our devices have met all requirements necessary for consumer use by the U.S. government."

The final approval the company is waiting for is called a "**PTCRB**." Due to the unprecedented small size the LBAS devices, U.S. certification has been a challenge using existing technology. PTCRB certification assures that the device will not interfere or cause harm to the roaming partners mobile network used by device.

Dave Morse CEO, has stated that by partnering with a leading antenna company that incorporates a revolutionary technology based on magnetic fields rather than ground planes, that they have been able to break through the barrier and are confident they can proceed to this final step of certification.

We would suggest viewers of the **Wide World of Stocks** to follow the new releases issued by the company to determine the official "approval" date.

THE PRODUCTS.



PocketFinder® – a small location device that will provide a new level of security and enhance your peace of mind by being able to locate any person's device in your account at anytime from almost anywhere via the internet, cellular phone, or a fixed-wire telephone.

Ideal for outdoor enthusiasts, extreme sports participants, Scouting organizations, and caretakers of persons with Autism, Down Syndrome, or Alzheimer's. Enhance

Linking People Through Technology®

the safety and security of any person by attaching a **PocketFinder®**. This small, disk

PetFinder® – a small location device that will provide a new level of security and enhance your peace of mind by being able to locate your pet’s device location at anytime from almost anywhere via the internet, cellular phone, or from a fixed-wire telephone. This small, disk shaped device offers added security that has never before been available at this size and price and will locate both indoors and outdoors.

The **PetFinder®** product receives radio signals from the Global Positioning Satellites orbiting the earth. Once the device is activated, the PetFinder® network will begin receiving your devices location information by sending a private data code over the international GSM wireless cellular phone system to the **PocketFinder® Network**. You will then be able to look up the information by viewing a detailed map of the last known location of your pet at any time by going to the internet at www.pocketfinder.com or by calling our automated phone system. Then you enter your secured I.D. and Password to see or hear the location of your pet.

One of the great features of **PetFinder®** is the ability to setup map zones so that our PocketFinder® Network will alert you if your device enters or exits a customized Danger or Safety zone that you have created. You may also have the system trigger an “Alert” based upon the speed that your pet is traveling. Our services are simple to use yet utilize the most advanced Global Positioning Satellite and International Cellular location technology in the world today.

The **PFV (PocketFinder Vehicle)** is an economical, fully-sealed vehicle location product designed for easy installation and reliable service in all types of vehicles.

The **PFV** is an ideal solution for asset monitoring and theft recovery for cars, trucks, motorcycles, boats, snowmobiles and other outdoor recreational vehicles.



The **PFV** incorporates next-generation,

super-sensitive GPS technology on GSM/GPRS cellular networks. Solid and compact, the **PFV** is water and dust proof to survive any outdoor environment. An internal 700 mAh back-up battery further ensures your assets are monitored at all times. Superior internal antennas for both cellular and GPS eliminate the need for wired antennas and make the **PFV** mountable virtually anywhere in the vehicle for easy, inexpensive installations.

The **PFV** is designed for easy and reliable installation in most vehicles. Just connect the positive and negative end of the wires to your vehicle's power source. You can easily do this yourself or have it installed at the local stereo shop in less than 15 minutes

PocketFinder® Luggage puts an end to worrying about lost luggage during travel or the transport of valuables. Slip a **PocketFinder® Luggage Tracker®** device in your suitcase, laptop carrier, or briefcase before you let it out of your sight and you'll never again wonder where it is. **Luggage Tracker®** is a small, inconspicuous GPS device that goes everywhere and can be used by anybody.

It allows you to look up your device's location (in 126 different countries) whenever you want via an electronic transmission of data packets over the Internet, a voice call to your cellular or home telephone in the USA or internationally. Just slip a **Luggage Tracker®** into your bag and you will be able to look up its location and never lose

another bag again. You can even set up Safe Zones and Danger Zones and get alerted if your valuables enter or leave their intended location.

Luggage Tracker® is a small device, about the size of an Oreo™ cookie, which receives radio signals from the Global Positioning Satellites orbiting the earth. Once the device is activated, the **Luggage Tracker®** service network will begin receiving your devices location information by sending a private data code over the international GSM wireless cellular phone system to the PocketFinder® Network secured application server network. You will then be able to look up the information by viewing a detailed map of the last known location of your luggage at any time by going to the Internet at www.pocketfinder.com or by calling our automated phone system. You then enter your secured I.D. and password to see or hear the location of your device.



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